



LOS ANGELES REAL ESTATE EXECs PARTNER TO LAUNCH NEW INDUSTRIAL INVESTMENT FIRM

Eric Ruehle and Adam Deierling will target Southern California industrial properties

El Segundo, CA (September 18, 2017) – Eric Ruehle and Adam Deierling, two highly respected industrial real estate veterans, have partnered to form the new Los Angeles-based private equity real estate firm West Harbor Capital LLC. The partners initially plan to target infill logistics and e-commerce distribution properties located throughout Southern California.

The partners have three decades of industrial real estate experience executing across key investment disciplines, creating a dynamic partnership that is well positioned to identify and acquire value-add properties. Prior to forming West Harbor Capital, Ruehle was a Senior Vice President at Sitex Group, a national industrial real estate private equity firm where he led its expansion into Southern California. Deierling previously held the position of Vice President at Black Creek Capital, a public non-traded REIT, where he managed the company’s western region portfolio. During his tenure, Deierling managed over 41 million square feet for Black Creek’s two industrial funds (Industrial Income Trust and Industrial Property Trust) in addition to sourcing investment opportunities.

“The Southern California industrial real estate market leads the nation in global connectivity, stemming from the Ports of LA/Long Beach which handle 40% of all U.S. imports, providing accessibility to the nation’s largest e-commerce marketplace” said Mr. Deierling. “West Harbor is focused on acquiring, repositioning and managing properties that will deliver economic growth for our tenants and partners.”

West Harbor has developed strategic capital partnerships that position the firm to effectively execute varying investment opportunities. “We’ve partnered with capital that recognizes our unique platform and provides us a competitive advantage in the market,” said Mr. Ruehle. “Adam and I look forward to collaborating with our local broker relationships to aggressively and successfully execute our investment strategy.”

About West Harbor Capital LLC

Founded in 2017, West Harbor is a real estate investment and asset management company focused exclusively on acquiring and repositioning infill industrial properties located throughout Southern California. Headquartered in El Segundo, CA, West Harbor’s partners have an established track record based on value-add relationships, disciplined focus and creative execution. For more information please visit www.westharborcap.com or call (310) 483-6215.